

Paparazzi Crew Adviser

The Utrust Appreciation Program is a student led program. It is designed so “everyone does a little so no one does a lot”. The A-Team is the student leadership group which plans and leads the school in carrying out eight appreciation days during the school year. The A-Team is divided into three crews: a Creative Crew, Action Crew and Paparazzi Crew.

The Paparazzi Crew Adviser has the responsibility for leading a group of 4 to 6 students in carrying out the Paparazzi responsibilities for each appreciation day. All of the information needed to carry out the responsibilities are included in each appreciation packet including an agenda to help keep the meetings efficient and effective.



The Paparazzi Crew Adviser has the role of providing the following support to the students in the group:

1. Encourage each member of the Paparazzi Crew to write a sincere thank you note to a member of the group being honored for each appreciation day. Use theme-related words and phrases. When possible, have a Crew member write an individualized note to every person in the group being celebrated.
2. Ensure the equipment needed to film the preparations and celebrations is made available for use by the Crew whether that be by using personal cell phones or cameras or school cameras to capture the special moments.
3. Plan with Crew members what photos and videos to shoot to tell a story. Provide tips and feedback on video and photos taken by them.
4. Help students package the photos and video taken into a keepsake for the honorees through a Youtube/Vimeo video, Smilebox, Powerpoint or other available method.
5. Have a member of the Paparazzi participate in the presentations to honorees to present them with a card with information about the link to the keepsake and how to access it.
6. Have Crew members upload a summary and the pictures and/or video to the Utrust Coordinators closed Facebook page after each appreciation day.

The Paparazzi Crew Adviser plays a big part in making each appreciation day special for the honorees. The more experienced the Paparazzi Crew becomes in taking pictures and videos that tell a story, the more fun it will be and the more it will honor those you seek to honor.